Our mission
To save our wildlife for the future.

Our purpose
Our wildlife is disappearing. Almost two thirds of species in the UK have declined in the past 50 years. There’s nothing natural or inevitable about this. It can be stopped. And we can all play a part in this. That’s why People’s Trust for Endangered Species exists.
Our work
We live and breathe for British wildlife. Our passion is what drives our work. It’s what gives some of the UK’s most threatened species a chance of survival.

So how do we do this?

Scientific research
To be as effective as we possibly can, our conservation action must be based on sound, scientific evidence. This means we can target our efforts where the needs are greatest and where we achieve the greatest impact.

Conservation action
We work in the UK and overseas, focusing our action where we can achieve real results. From dormice in our woodlands and hedgerows, to big cats and wild dogs on the African plains, we work with passion to make a practical difference on the ground.

Educating & inspiring
Our wildlife is in danger. But the situation isn’t hopeless. Educating and inspiring others to help us is crucially important. By recruiting the talents of tens of thousands of people, we are creating wildlife-friendly neighbourhoods and monitoring their animal occupants.
Message from the chair

Over the past year People’s Trust for Endangered Species has worked tirelessly to save our wildlife for the future. We have achieved so much and I hope you will enjoy reading about the many successes outlined in this report.

People are at the heart of effective conservation. Without your involvement and support none of these successes would have been possible. We are indebted to our fantastic team of staff, volunteers and supporters. Thank you one and all.

I am delighted to report that income has remained stable during a challenging financial climate. But with ambitious plans to do more and to find new ways of protecting vulnerable species, we need to become more financially sustainable. We have worked hard this year to refine our fundraising, to ensure that we invest in those forms of fundraising that will yield the best results.

We are excited about the year ahead. I look forward to sharing more of our work with you over the coming year. Thank you for standing up for wildlife with People’s Trust for Endangered Species. Your support makes all the difference in the world.

Sheila Anderson, MBE
Chair, People’s Trust for Endangered Species

Highlights in 2013

Inspired
We inspired over 25,000 local champions to help hedgehogs: our campaign with the British Hedgehog Preservation Society develops apace.

Invested
We invested over half a million pounds in gathering vital evidence to solve the world’s toughest conservation challenges.

Recorded
We completed an inventory recording the remaining traditional orchards in England and Wales, a vital resource for restoring these precious places that teem with threatened wildlife and brim with fruit.

Reintroduced
We reintroduced dormice to a Nottinghamshire woodland where they had previously gone extinct.
Mammals

We are passionate about British mammals. They are a crucial group of species in their own right but helping mammals also helps whole landscapes to thrive.

Mammal conservation is a strong focus for us. During the year we awarded nine research grants and one internship to scientists studying mammals in leading universities and conservation organisations.

Mammals are dynamic beings and their numbers can fluctuate considerably. Long term monitoring reveals what’s really going on, adds to our knowledge and helps us to take the right conservation action before too late. Our Mammals on Roads and Living with Mammals surveys revealed the loss of at least a third of hedgehog numbers in just a decade—a loss as dramatic as tigers worldwide.

> We launched a survey app for Mammals on Roads making it easier to take part
> All the hours volunteers dedicated to our Living with Mammals survey add up to over a year of continuous observation

"PTES’ rigorous research, monitoring and practical action, targeted at the 39 species of mammal on the UK conservation priority list, has transformed our understanding of these animals—and the action we take to protect them."

Prof David Macdonald, CBE
Director, Wildlife Conservation Research Unit (WildCRU)
University of Oxford
Hedgehogs

With our partners, the British Hedgehog Preservation Society, we are giving this threatened species a chance of survival. The focus of investigation is on how use of the countryside affects spaces and food for hedgehogs, on how these elusive animals can be reliably monitored, on the impact of roads and development in fragmenting hedgehog populations, on how they respond to badgers on their patch, and on the effects of climate change on hibernation.

At our 2015 national conference you’ll be able to hear about all the findings from this crucial and pioneering work.

Now that hedgehogs have declined so much in the countryside, those left in our towns and cities are all the more important to look after. Hedgehog Street inspires people to make their neighbourhoods hedgehog-friendly by allowing space for them and adding features that offer food and shelter.

In 2014 we're taking Hedgehog Street to the RHS Hampton Court Flower Show, an exciting opportunity to engage and inspire thousands more to stand up for British hedgehogs.

As well as gardens, there are many green spaces within urban and suburban sprawl which are managed for wildlife, as well as for our own recreation, and which could make a substantial difference for hedgehogs and other species.

We recruited six experts to give hedgehog ecology and management courses and 167 managers of public green spaces are now ‘thinking hedgehog’.

Our year in the UK 08 – 09

> Our fantastic team of over 25,000 ‘Hedgehog Champions’ are working hard to give hedgehogs a chance of survival

> More than 100,000 hedgehog sightings recorded in our hibernation survey are telling us more about the behaviour and distribution of hedgehogs nationwide

> We are working with building companies to make hedgehog-friendly housing developments
Dormice

Their rapid decline means that you are far less likely to find dormice where they once thrived. As indicators of the health of woodlands, hedgerows and other places that support thousands of species, dormouse loss is a wake-up call to action. People’s Trust for Endangered Species is at the heart of dormouse conservation.

We orchestrate hundreds of amazing volunteers who tirelessly monitor dormouse activity in woodlands across the country. The findings feed into our National Dormouse Monitoring Programme record centre providing the evidence necessary to direct national and local conservation, to inform our training courses on managing woodlands for dormice, and to target our reintroduction of animals where they are already extinct.

> We inspired 200 volunteers at our conference for dormouse monitors in November
> We reintroduced dormice to a woodland in Nottinghamshire
> We recorded 6,534 dormice in nest boxes at 373 monitoring sites

Our popular Wildlife Encounter events are a great way for the public to see dormice in the wild and understand how we manage their woodland homes.”

Ian White
PTES Dormouse Officer

Invertebrates & amphibians

> We awarded four internships to young scientists working on endangered invertebrates and amphibians.
> We gathered over 1,800 stag beetle sightings through the Great Stag Hunt website

Our popular Wildlife Encounter events are a great way for the public to see dormice in the wild and understand how we manage their woodland homes.”

Ian White
PTES Dormouse Officer
Traditional orchards

Traditional orchards are in danger and we are working tirelessly to protect and conserve them.

Having completed inventories of traditional orchards in England and Wales, we are working on Scotland before tackling Northern Ireland. Our next challenge is to restore those orchards designated ‘poor’ or ‘good’ into ‘excellent’ condition. Most orchards lie in private ownership so we are consulting owners to find out how best we can support them in looking after and improving their orchards for wildlife.

Rough Hill, our beautiful, traditional orchard in Worcestershire on the banks of the River Avon, is a nationally significant site for endangered saproxylic (dead wood loving) beetles and home to turtle doves, harvest mice and red-winged click beetles. This is an orchard that is not yet in ‘excellent’ condition so we will be using the site as a work in progress to inspire and equip people to help orchards survive and thrive.

Ancient woodland

Healthy ancient woodlands teem with life and protect thousands of species. Briddlesford Woods, our nature reserve on the Isle of Wight, is a stunning, safe haven for some of our most important threatened mammals – dormice, red squirrels and bats – as well as a host of birds, insects, amphibians and plants. It’s a real privilege to own and restore.

Deep in the woods is a hut used for storage and shelter for volunteers and contractors. We began renovation of this building to convert it into a centre fit for training so that we can share our wildlife-friendly woodland management with other land managers in this unique setting.

Restoring landscapes

Certain habitats contain such a richness of life that they need to be protected at all odds.

> We thinned out three hectares of woodland to begin the creation and restoration of wood pasture

> Our moth survey turned up almost 100 species including the rare dark crimson underwing, a new record for the island

> We launched three training courses on identifying woodland species, on monitoring them, and on dormouse-friendly management for roll out next year

> We completed the first national traditional orchard habitat inventory for Wales featuring 7,363 orchards and designated 7% as in excellent condition, 58% good and 35% poor

> Apples from 20 trees in Rough Hill orchard produced 260 bottles of delicious apple juice showing how productive just one small orchard can be

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Wildlife worldwide

There are literally tens of thousands of species in trouble worldwide. Deciding how and where to target our support is challenging.

Practical conservation is only effective if it’s based on a thorough understanding of the problem it is averting. That is why all of our work is based on sound, considered scientific evidence. PTES awards grants to work that adds clarity to conservation challenges so that we can address the most urgent needs and target crucial gaps in international conservation efforts.

We offer two types of grants to conservationists. Small worldwide grants are for trialling or scoping an approach or technique and for collecting basic information that will have a practical use. Continuation grants fund more ambitious work that has greater conservation impact and clear sustainable outcomes.

> Detailed, evidence-based advice enabled the authorities in Thailand to legislate against the unsustainable export of seahorses

> 400 households were trained to protect their livestock from carnivore attack in Ruaha, Tanzania

> Our partners working on sea turtles in the Turks and Caicos Islands convinced the authorities to bring in turtle-friendly fishing policies

We targeted some of the world’s most endangered and lesser known threatened species, supporting projects to protect:

- Balkan lynx
- Bono BoS Sungazer
- Black leopard
- Cheetahs
- Horvath’s toad headed agama
- Spur thighed tortoises
- Sungazers
- Ethiopian wolves
- Cheetahs
- Black leopards
- Americas
- Europe
Sharing the learning

There is no point in keeping our knowledge to ourselves. To really make a difference we need to inform and educate people. From orchard owners to national governments, we are passionate about sharing our learning.

Project leaders use many imaginative ways to engage with local stakeholders and some work is submitted for formal publication in the scientific literature. During the year scientific research papers were published in numerous scientific journals arising from work we funded, for example on squirrelpox virus, on the impacts of traffic flow on mammal road kill, and on managing sun bears in changing tropical landscapes.
Standing up for wildlife

From conservation volunteers and staff to charitable trusts and individual supporters, it’s people who make People’s Trust for Endangered Species what it is.

The inspiring interaction between our supporters and volunteers, our expert advisors and the long-term commitment of our staff is critical to us making a real and lasting difference.

Volunteering at Briddlesford is a fantastic experience and I never want the weekend to end when I go.”

Rachel Bates
Volunteer dormouse monitor at our Isle of Wight nature reserve

Volunteers

Our thousands of volunteers across the country are integral to the success of our work. Their support on the ground, week in, week out, includes:

- Taking part in our Mammals on Roads, Living with Mammals and other surveys
- Championing the humble hedgehog
- Reporting stag beetle sightings
- Helping us with office work and data entry, saving us thousands of pounds each year
- Monitoring dormouse boxes
- Checking the condition of orchards
- Helping at public events
- Joining work parties at our nature reserves

Thank you to all our volunteers
Financial supporters

Most of our income comes from individual donors through regular gifts and cash donations. Your generosity and loyalty are boundless and invaluable. We are greatly indebted to those who have given the ultimate gift by leaving a legacy to us. We received almost £575,000 in legacies this year. Legacies from the following people enabled us to plan ahead and respond quickly to need:

James Bruce Allan
Margaret Easton Blyth • Jean Bourdon
Joyce Chamberlain • Lily Maude Cheshire
KG Crush • Rosa Warburton Davis
James Alexander Driscoll • Jane Morison Evans
William John Farley-Hills
Gwendoline Louise Mary Hassall Will Trust
Stephen Hammond • Joan Penelope Baxter Geere
Jean Margaret Gurner • Jill Monica Haylock
Margaret Joyce Houlston • Margaret Jacques
Raymond Lionel Johnson • Margaret Elizabeth Jones
Alwyn Kaye • Colin Charles Knappitt
Richard Martin Lee • Patricia Hebe Low
Dorothy M Lowrie • Enid Marshall
Kenneth William McDiarmid • Betty Muriel Nuttall
Cynthia Kathleen Penton • Lynne Richmond
Kate Emily Tyrell Sanders • Mary Helen Leighton Scott
JJ Smaldon • Aline Dorothea Sparks
Arthur Henry Stamp • Kathleen Standover
Gordon Hilditch Wagstaff • June Lillian Woodruffe
Barry Wybrow

During the year we gratefully received support from the following trusts and foundations:

AS Butler Charitable Trust
Bewlay Charitable Trust
Daisie Rich Trust
David Cutforth Charitable Trust
Dolly Knowles Charitable Trust
Mary Lady Fuller Charitable Trust
Miss E M Sage Charitable Trust
Mrs Jean S Innes Charitable Trust
R O Kinnison Charitable Trust
Rowan Bentall Charitable Trust
The Bostock Foundation
The Leslie Mary Carter Charitable Trust
The Maberly Trust
The Mullion Trust
The Pauline Bishop Charitable Trust
The Portobello Fund
The Samuel Storey Family Trust
The Tisbury Telegraph Trust
The Wilbraham Charitable Trust
Walker 597 Trust
William Haddon Charitable Trust

Our most sincere thanks go to all our supporters.
Partners
Conserving the natural world is a huge challenge, and one that no-one can achieve alone. To be truly effective we work with others.

We work in partnership with many organisations. Notable among these are our hedgehog campaign with BHPS and Dr Pat Morris; our cooperation with RSPB and 23 other conservation organisations on The State of Nature report; Natural England, ZSL, Paignton Zoo, the Common Dormouse Captive Breeders Group, Doncaster Prison and The Ministry of Justice for dormouse conservation; Natural Resources Wales, Natural England, The National Trust and the Orchard Network for traditional orchards; Hedgelink for hedgerows; InvertLINK for invertebrates; and the many people who help us to manage Briddlesford Woods and Rough Hill.

Thank you to all our partners

Our trustees
Sheila Anderson, MBE
Sylvia Kahn-Freund
Andrew Kitchener
Tony Mitchell Jones
Martin Rowson

Our joint hedgehog campaign with People’s Trust for Endangered Species is a great example of partnership working; more funds, more reach and more impact for hedgehogs."

Fay Vass
Chief Executive
British Hedgehog Preservation Society (BHPS)

Financial overview 2013
We are delighted to report that income has remained quite stable during the recent economic gloom.

However the trustees recognise that the sources of funding currently called upon are somewhat limited and are in danger of diminishing over time.

We commissioned an external audit of our fundraising activities to make recommendations. We will invest our time and energies in those areas of fundraising that generate maximum return on investment. The visual identity and website will be updated to strengthen their impact for fundraising purposes as well as to reflect our work more fully and consistently.
Finance & fundraising

### How we raised our money

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<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Total income</td>
<td>£1,295,107 (2012 - £1,606,272)</td>
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<td>Legacies</td>
<td>£571,323</td>
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<td>Product sales</td>
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<td>Conservation grants</td>
<td>£109,662</td>
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<td>Property rentals</td>
<td>£23,843</td>
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<td>Individual donations</td>
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<td>Nature reserves</td>
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<td>Investment income</td>
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<td>Education</td>
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<td>Investment reserves</td>
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### How we spent our money

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<th>Category</th>
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<td>Total spend</td>
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<td>Conservation projects</td>
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<td>Governance</td>
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<td>Conservation grants</td>
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<td>Investment management</td>
<td>£14,463</td>
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<tr>
<td>Fundraising</td>
<td>£184,500</td>
<td>13.4%</td>
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### Investment policy:
Our trustees reserve the right to exclude companies that carry out activities known to be detrimental to the environment.

### Reserves policy:
We maintain financial reserves at a level to meet all current conservation obligations including committed grants, to be able to respond immediately to sudden and unexpected conservation need, and to be responsible employers. The investment policy and level of reserves are reviewed annually.

Demand from the pet trade is so strong that Javan slow lorises are among the top 25 most endangered primates. If we can change hearts and minds we can still save them. We are supporting loris expert Anna Nekaris to do just that.